

Maturity Matters

Our guide to long term value



Why good companies create better outcomes

We are delighted to announce a world first for the Maturity Institute's whole system, Total Stakeholder Value Model of capitalism, as we launch our project to apply mature thinking and practice across a whole, national economy. The *Value Scotland* project is designed to engage all stakeholders in exploring how it can be applied, in practice, to create a more enlightened, vibrant and inclusive form of capitalism in a Scottish context. The launch event, hosted by the University of Edinburgh Business School in February 2019, entitled "Why Good Companies Create Better Outcomes", will bring together business and finance leaders, academics and public policy representatives to discuss how Scotland can move to an economy focused on stakeholder value, thereby creating maximum benefit for all.

If you are interested in more information about the event or our broader 'Value Scotland Project' please [click here](#). Value Scotland is kindly supported by The University of Edinburgh Business School and the Amersi Foundation. If your organisation would like to become part of our partnership programme please contact [Paul Kearns](#).



UNIVERSITY OF EDINBURGH
Business School



AMERSI FOUNDATION

The Financial Sector: Ten Years After Stuart Woollard presented our own evidence at a recent [Transparency Task Force symposium](#) as to why our financial services sector remains susceptible to corporate failures. As we have seen recently at Danske Bank, Stuart advises that this "system" comprises of disparate actors pursuing separate agendas and can only work by embedding a commonly agreed goal, such as MI's Total Stakeholder Value. The very best companies achieve high TSV

and are able to serve society and shareholders in a mutually inclusive cycle of value creation.



The Mature Corporation - a Model of Responsible Capitalism We are delighted that MI's Paul Kearns and Stuart Woollard's new book: "The Mature Corporation – a Model of Responsible Capitalism" (Cambridge Scholars) will be published in early 2019. The book will become a core MI text and provide a comprehensive guide for boards, senior executives and all corporate stakeholders, in how organisations can create sustainable, long term Total Stakeholder Value. A small number of review copies will be made available. Please contact [Paul Kearns](#) for more information.

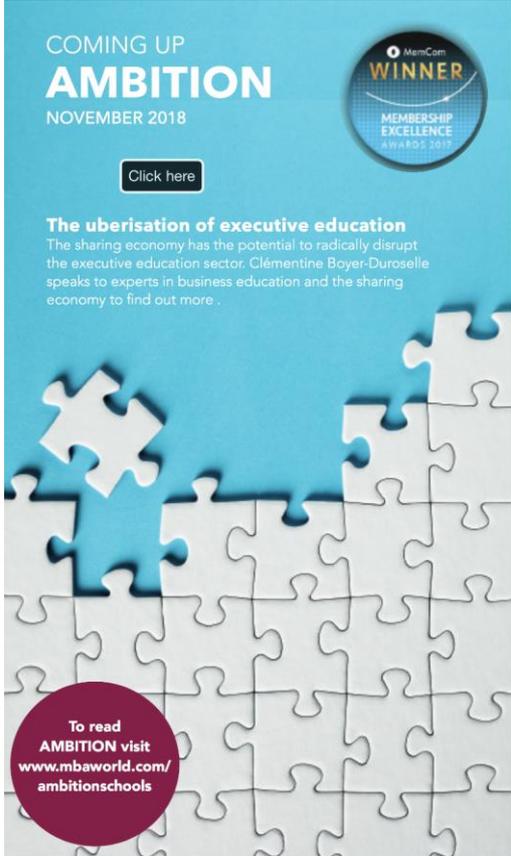
Diagnosing Corporate Health Our work in corporate health has accelerated with many Czech based firms now utilizing our Prague based expert Stanislav Tichý's new [Organizational Maturity Rating Report](#) service. An illustration of what we now recognise as an MI approved Organizational Health Check, based on the direct experience he has gained working directly with one of his clients, is available to view.

ORGANIZATIONAL MATURITY RATING (OMR)



SAMPLE COMPANY 2018 SAMPLE SUMMARY REPORT

Our New Whole System Management MBA Module We are excited to be in the process of developing an MBA 'Whole System Management' module in collaboration with the University of Edinburgh Business School and have opened discussions on this with a number of other business schools. An article on this subject will be published in the Association of MBA's November edition of "Ambition" magazine.



COMING UP
AMBITION
NOVEMBER 2018

Click here

The uberisation of executive education
The sharing economy has the potential to radically disrupt the executive education sector. Clémentine Boyer-Duroselle speaks to experts in business education and the sharing economy to find out more.

MemCom WINNER
MEMBERSHIP EXCELLENCE
AMBAS 2018

ACHIEVING TRANSFORMATIONAL LEADERSHIP
Leaders still have time to transform themselves and their organisations and to play a key role in the fourth industrial revolution.

APPLYING ORIGINAL THINKING TO BUSINESS
Business Schools must encourage independent thinking and bravery in their students to help prevent future financial crises, says Fiona Devine OBE, Head of Alliance Manchester Business School.

LEADING ORGANISATIONS TO SUSTAINABLE SUCCESS
Preparing MBAs to lead sustainable economic growth is the core task of Business Schools, argues Professor Percy Marquina, Director General, CENTRUM PUCP, the Graduate Business School of the Pontificia Universidad Católica del Perú.

PREPARING MBAS FOR THE FUTURE OF WORK
Jack Villanueva speaks exclusively to some of the keynote speakers at AMBA's Careers and Talent Forum, which took place at the London Stock Exchange in July.

WHY BUSINESS SCHOOLS MUST LEAD THE CHARGE ON SUSTAINABILITY
If we can turn today's MBAs into sustainability evangelists, we will be well on the way to creating a generation of environmentally-minded business leaders.

IS IT TIME TO COMPLETELY RE-THINK THE MBA?
In a world where the very nature of capitalism and corporate behaviour are under unprecedented scrutiny, the intrinsic value of mastering "business administration" is no longer as relevant or assured.

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