

# BANKING GOVERNANCE & CULTURE WEBINAR

*How healthy are our banks 10 years after the Crash?*

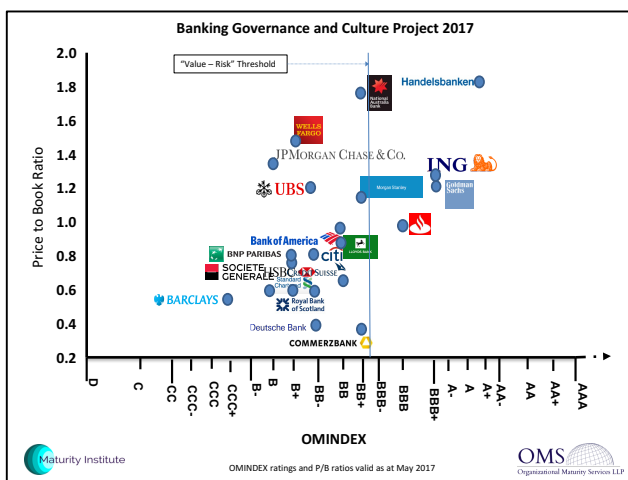
**Are our banks working?** Have our banks improved since the global financial crisis in 2008? Do they pose less risk? If so, has this translated into higher value for investors, customers, workforces and other key stakeholders?

Our webinar will consider key lessons from The Maturity Institute's ground-breaking, comprehensive 65-page 2017 Banking Governance and Culture Report.

**Date: 21 September, 1pm UK GMT+1**

**Cost: Free**

*"...I will confess I understand little about how corporate cultures work or how to improve them. . I think I understand money pretty well; culture puzzles me. But culture is there and it matters."* **Robert Armstrong, Senior Economics Correspondent, Financial Times, 2017**



Using unique Organizational Maturity Ratings (OMR<sup>®</sup>), our report provides in-depth analysis of critical Governance and Culture issues that impact value and risk across 21 banks. We cover key issues of corporate purpose, innovation, leadership quality, trust & engagement, decision-making, and human capital, and deliver insights into "intractable" issues such as bank regulation, executive pay and diversity.

## In this webinar, you will find out:

1. Why banks and their stakeholders remain **at risk** from poor culture and human governance failures.
2. How better governance and culture can reduce risk and **double net income** generated by the sector.
3. Whether bank boards have the **right capability** for effective oversight and which banks are getting the best value from their CEO.
4. Who is generating the most **Total Stakeholder Value** and why this provides long-term differentiated competitive advantage.

Who should attend: Bank board members and senior leaders, investment professionals, regulators.

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